



TRANSPORT SYSTEMS

MOBILITY INITIATIVE



OBJECTIVES OF THE MOBILITY INITIATIVE

This mobility initiative aims to provide participants with the opportunity to get to know different solution and strategies for the organization of municipal transport systems.

The specific objectives of the Mobility Initiative is to give participants the opportunity to:

- Acquire a better understanding of the Tuscan strategies and solutions for the city transport system
- Acquire knowledge about the current policies and strategies for the city transport system
- Acquire information of the existing methods and experiences for the city transport system
- Share best practices with public authorities in charge of the city transport system
- Develop new contacts and explore opportunities of cooperation with public authorities in charge of the city transport system

EXPECTED RESULTS

The individuals who participate in the study visit will have the opportunity to get to know new methods, strategies and solutions adopted in Tuscany for the organization of the city transport system

Furthermore, the programme will give the participants the opportunity to meet with managers and directors of the Tuscan public bodies in charge of the city transport system.

RELEVANCE OF THE INITIATIVE

This mobility initiative is relevant to respond to the needs of the participants involved because it will give them the opportunity to:

- Better understand the specific characteristics, points of strength and main challenges that the city transport system is facing in Tuscany region, and get to know what is being done to enhance city transport system.
- Get to know and understand, in a comparative approach, how the city transport system is managed in Tuscany in order to highlight main differences and points in common with the own country system and to identify possible Best Practices to be shared.
- Have a direct contact and get to know the city transport system strategies and solutions through meetings with the key actors working in the field, both at Public and Private level, and therefore learning about different existing experiences and work methods of another European Country .
- Share points of view of colleagues operating in the city transport system sector in Tuscany, in order compare everyday challenges and common problems and share the most effective solutions adopted to face them effectively. This will give the participants involved the opportunity to develop a more aware and open minded point of view.
- Develop, during the visits to institutions working in the city transport system sector important contacts to be exploited in future cooperation initiatives and partnerships.

PREPARATION

The participants involved in the Study Visit, before the beginning of the mobility project will have to:

- Carry out a brief study on the Italian city transport system and prepare a list of topics of discussion that will be proposed to the representatives of each of the Italian public and private institutions working in the Tuscan city transport system sector they will visit during the mobility initiative. The questions and topics of discussions will be shared with the hosting institutions and will then be proposed to each of the institutions visited so to foster the effectiveness of the meetings.
- Carry out a brief presentation of own country city transport system strategy to be presented to each of the institutions visited in order to enhance the sharing of mutual challenges and of best practices.



THE HOST ORGANIZATION

GENERAL DESCRIPTION

The mobility initiative is organized by Pixel. The mission of Pixel is the promotion of internationalization and European Cooperation.

Pixel was established in Florence (Italy) in 1999 and has therefore over 10 years of experience in the following areas:

- Organization of international training initiatives
- Consultancy for planning and managing European projects
- Organization of transnational mobility events and initiatives
- Direct submission as a promoter or coordinator of European projects
- Organization of international conferences in the field of education and training

Pixel has developed cooperative agreements and partnerships throughout Europe with over 400 institutions in 30 different European countries.

Pixel is engaged in a constant improvement in the quality of training and consulting services performed. Pixel obtained quality certification according to UNI EN ISO 9001:2000. Pixel is accredited as a training agency in the Ministry of Education. Pixel is accredited as a training agency in the region of Tuscany.

More information on the expertise of Pixel can be found at: <http://www.pixel-online.net>.

STAFF EXPERIENCE AND EXPERTISE

The study visit, at Pixel, is organized by:

- Dr. Elisabetta Delle Donne has over 15 years of experience in the planning and management of international education and training events. She is in charge of the creation of the programme for the group of participants, of the identification of the trainers and experts who deliver the practical course, who are chosen among the network of about 100 experts who continuously cooperate with Pixel.

- Dr. Andrea Peraldo has over 9 years experience in the planning and management of international education and training events. He is in charge of accompanying the group during each visit to the institutions, giving assistance in the use of Public transports, moderating the visit and giving linguistic assistantship when necessary

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Accreditamento presso il
Ministero della Pubblica Istruzione
con Decreto del 25/07/2006
Accredited by the Italian
Ministry of Education with the
Legislative Act of 25/07/2006



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Decreto n. 1722 del 25/03/2003
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Council with Legislative Act n.
1722 of 25/03/2003

THE MOBILITY INITIATIVE PROGRAMME

Day	Time Table	Contents
DAY 1 Monday	Morning	<ul style="list-style-type: none"> • Presentation of participants • Presentation of the Mobility Initiative programme and of practical issues • Introduction to the Tuscan city transport system issues and strategies • Presentation of current and past projects carried out in Tuscany for regional development.
	Afternoon	<ul style="list-style-type: none"> • Cultural visit of Florence
DAY 2 Tuesday	Morning	<ul style="list-style-type: none"> • Visit to Tuscany Region County Council, Department of Infrastructures and Transports. . A meeting with the staff will be organized so as to learn about their experience in planning and organize the transport system at regional level and to investigate on possible cooperation.
	Afternoon	<ul style="list-style-type: none"> • Visit to the Florence City Municipality, Department of Transports. A meeting with the staff will be organized so as to learn about their experience in planning and organize the city transport system and to investigate on possible cooperation.
DAY 3 Wednesday	Morning	<ul style="list-style-type: none"> • Study Visit at ATAF. This is the semi-public company in charge of the Florence city bus and tram systems. A meeting with the staff will be organized so as to learn about their experience in planning and organize the city transport system and to investigate on possible cooperation.
	Afternoon	<ul style="list-style-type: none"> • Study Visit to SITA. This is the private company in charge of the transport at provincial level. A meeting with the staff will be organized so as to learn about their experience in planning and organize the transport system at provincial level and to investigate on possible cooperation.
DAY 4 Thursday	Morning	<ul style="list-style-type: none"> • Visit to the Siena Provincial Council, Department of Transports. A meeting with the staff will be organized so as to learn about their experience in planning and organize the transport system in the province of Siena and to investigate on possible cooperation.
	Afternoon	<ul style="list-style-type: none"> • Study Visit at Siena Mobilità. This is the semi-public company in charge of the Siena city bus and tram systems. A meeting with the staff will be organized so as to learn about their experience in planning and organize the city transport system and to investigate on possible cooperation.
DAY 5 Friday	Morning	<ul style="list-style-type: none"> • Final assessment and evaluation of the mobility initiative



GENERAL INFORMATION

Target Group	Managers of public authorities in charge of transports. Civil servants, experts and operators working the field of public transports.
Languages	The mobility initiative will be held in English
Location	The study visits will be organized in Tuscany.
Practical Support	<p>The correct development of the Study visit programme will be monitored by the organizers of the initiative at Pixel, the host institution.</p> <p>A representative of Pixel will be accompanying the group during each visit to the institutions, giving assistance in the use of Public transports, moderating the visit and giving linguistic assistantship when necessary.</p>
Dates	To be decided
Total Days	5 Days
Fee	<p>Option 1: € 1.200 per person. The fee includes an all inclusive package: Accommodation for 6 nights (arrival on Sunday and departure on Saturday) in single rooms with private bathrooms Breakfasts, lunches, dinners.</p> <p>Option 2: € 1.050 per person. The fee includes an all inclusive package: Accommodation for 6 nights (arrival on Sunday and departure on Saturday) in shared double rooms (for 2 people) with private bathrooms Breakfasts, lunches, dinners.</p> <p>Option 3: € 900 per person. The fee includes an all inclusive package: Accommodation for 6 nights (arrival on Sunday and departure on Saturday) in shared rooms for 4 people with private bathrooms Breakfasts, lunches, dinners.</p> <p>Option 4: € 500 per person. The fee includes: Organizational costs: Implementation of the program locally: liaison with local bodies who will be visited, preparation of the visits, monitoring and supervision etc. Subsistence for 12 days: Coffee Breaks, lunches, dinners. NB: Accommodation is NOT included in the Option 4.</p> <p><i>The fees are related to groups of minimum 12 participants. For smaller groups the price could be higher.</i></p>

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FURTHER INFORMATION

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